



mondo | STADIA

THE INTERNATIONAL PUBLICATION FOR TECHNOLOGY AND DESIGN IN SPORTING VENUES

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# MEDIA PACK

## 2022/23

[WWW.MONDOSTADIA.COM](http://WWW.MONDOSTADIA.COM)



# WHO WE ARE & WHAT WE DO

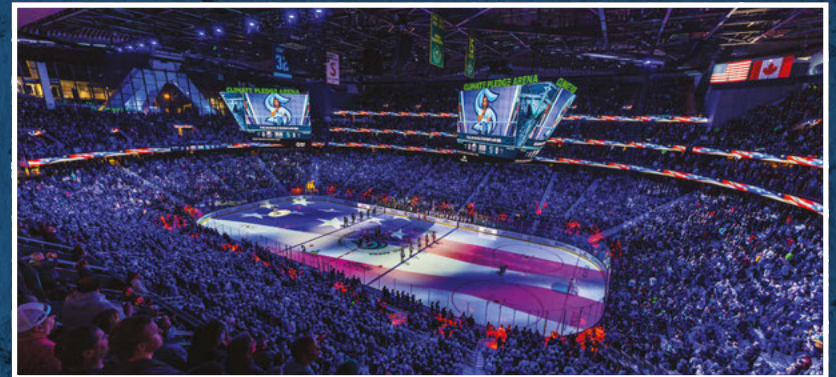
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**MONDO | STADIA** is a publication and creative production house dedicated to the sporting venue technology and design industry.

Since our launch in 2017, a whole host of sporting venues, clubs, leagues, associations, architects and technology manufacturers have trusted us to communicate their stories to the wider industry.

From original architectural planning through to live sporting events, we take a closer look at how state-of-the-art technology and forward-thinking design has revolutionised how we consume sport within a venue.

Our team has a wealth of experience, with print and digital magazines, videos, podcasts, social media, conferences and events all forming a multimedia offering that captures the ingenuity and passion of the sporting venue industry.





# PUBLICATION

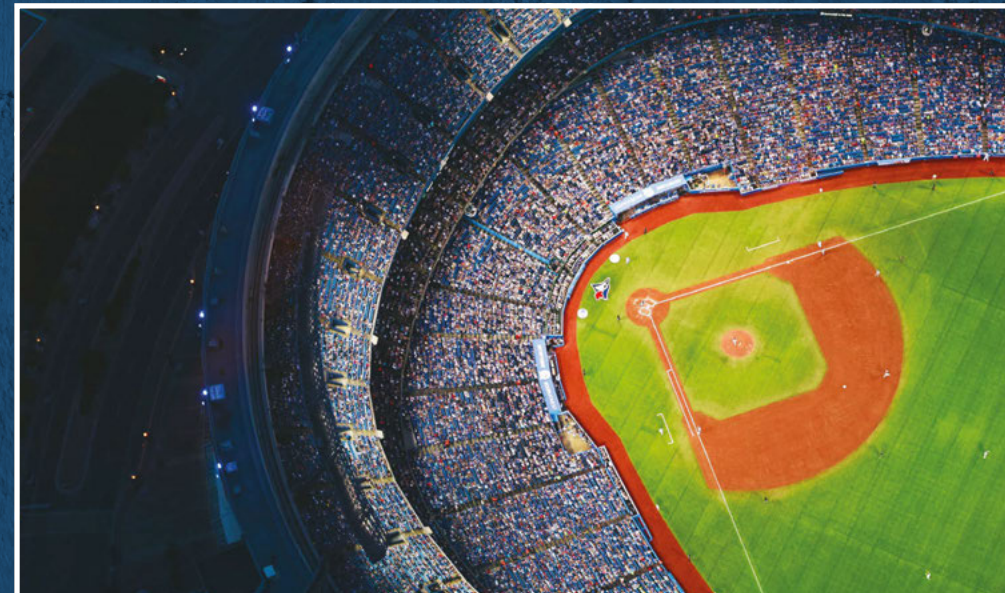
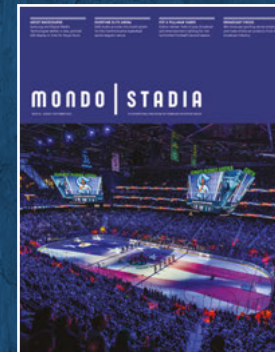
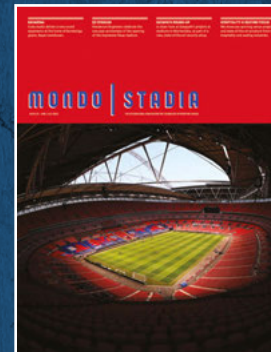
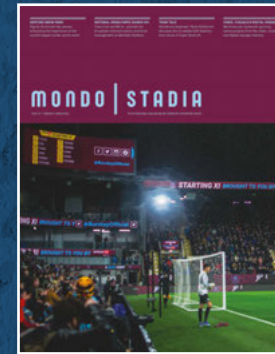
## WHO READS MONDO | STADIA?

- Sporting Venue Owners
- Developers & Operators
- Club Executives & Department Leaders
- Heads of Technology
- Sporting Associations
- Senior Principals in Architecture, Engineering & Construction
- System Integrators & Contractors
- Leading Technology Companies
- Industry Events & Conference Attendees

**MONDO | STADIA is the international publication for technology, design, construction, operations and events within the sporting venue industry.**

Produced bimonthly, MONDO | STADIA is a high-end, coffee table publication, distributed in print and online to over 11,000 readers across the world. The circulation has been meticulously researched to give advertisers access to key decision makers and top industry professionals.

This, along with partnerships with sporting associations and key industry conferences and events - offers unparalleled exposure for those looking to expand their reach into the industry.





# FEATURES & THEMES

## INTERVIEW

An in-depth discussion with the industry's key figures.

## TEAM TALK

A thought leadership column on a specific topic in the sporting venue industry.

## VENUE FOCUS

We take a deep dive into the latest stadium and sporting venue projects across the world.

## PRODUCT FOCUS

A full-page feature on a company's specific technology. Contact to discuss pricing.

## FULL TIME PROFILE

An in-depth feature on a company, club or association. Contact to discuss pricing.

## DRAWING BOARD

A first look at the latest developments on sporting venue projects while in planning. Enhanced, six-page advertorial option available.

## MONDO | STADIA CONTENT INCLUDES:

- Architecture & Design
- Audio
- Broadcast
- Comms, Mics & Bodypacks
- Construction
- Digital Infrastructure
- EPOS
- esports
- Engineering
- Facility Management
- Fan Engagement
- Hospitality & Catering
- Integration
- Lighting
- Roofing
- Seating
- Security
- Sustainability
- Temporary Structures
- Ticketing & Access
- Turf & Flooring
- Video & Digital Signage

# DEADLINES

## ISSUE 27 - Dec | Jan 22

Editorial Deadline: 2nd Dec 22

Advertising Artwork Deadline: 8th Dec 22

## ISSUE 28 - Feb | Mar

Editorial Deadline: 3rd Feb 23

Advertising Artwork Deadline: 8th Feb 23

## ISSUE 29 - Apr | May

Editorial Deadline: 27th Mar 23

Advertising Artwork Deadline: 31st Mar 23

## ISSUE 30 - Jun | Jul

Editorial Deadline: 26th May 23

Advertising Artwork Deadline: 1st Jun 23

## ISSUE 31 - Aug | Sep

Editorial Deadline: 21st Jul 23

Advertising Artwork Deadline: 27th Jul 23

## ISSUE 32 - Oct | Nov

Editorial Deadline: 22nd Sep 23

Advertising Artwork Deadline: 28th Sep 23

## ISSUE 33 - Dec | Jan 23

Editorial Deadline: 24th Nov 23

Advertising Artwork Deadline: 30th Nov 23



# DIGITAL & SOCIAL

## E-MAILS

MONDO | STADIA's newsletters deliver the latest industry news directly to the inbox of 11,000 industry professionals, providing you with an opportunity for significant brand exposure.

There is an option for dedicated e-blasts to our database, too, allowing you to promote directly to those craving stadium and sporting venue news and solutions.

## WEB ADVERTISING

The MONDO | STADIA website provides the latest news from the sporting venue industry, as well as video and audio content.

You can run your latest news stories, send in your video content and secure leaderboard or MPU banner advertising.

Sending a press release? Contact Sam ([s.hughes@mondiale.co.uk](mailto:s.hughes@mondiale.co.uk))

Interested in web advertising? Contact Jamie ([j.dixon@mondiale.co.uk](mailto:j.dixon@mondiale.co.uk))

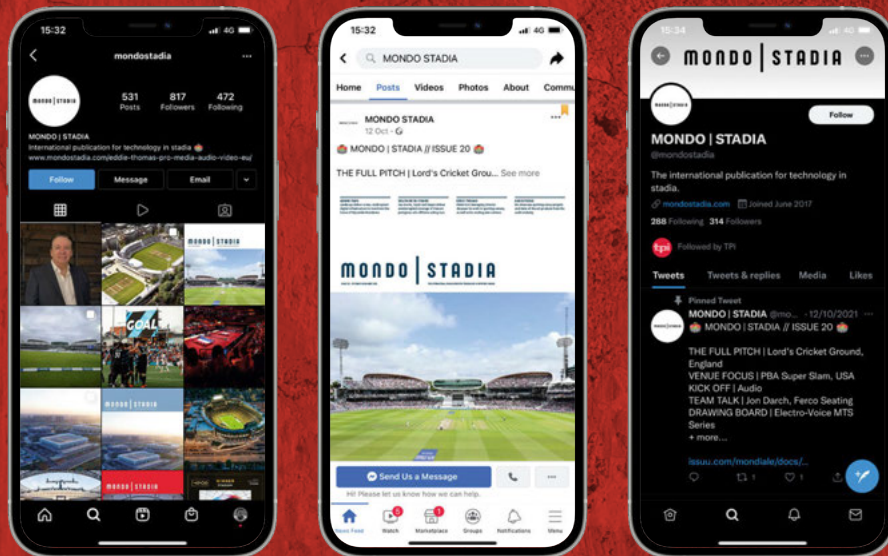
## DYNAMIC VIDEO ADVERTISING

If you want to take your print advert to the next level, MONDO | STADIA offers dynamic video advertising, allowing you to promote your brand using the power of video.

### What do you get?

- Advert in both print and digital editions of MONDO | STADIA
- Video can be a short interview or promotional material
- Video will be hosted on our Commentary Box platform
- Video will be shared across our social media channels

Contact Jamie ([j.dixon@mondiale.co.uk](mailto:j.dixon@mondiale.co.uk)) to discuss options.



## SOCIAL MEDIA

Promotion across our Facebook, Twitter, Instagram and LinkedIn channels is available, either as a specific social media approach or part of a wider campaign.

@MONDOSTADIA  /MONDOSTADIA  @MONDOSTADIA  MONDO | STADIA 



# AUDIO & VIDEO

## MONDO | STADIA COMMENTARY BOX

### COMMENTARY BOX

Commentary Box provides you with a platform to showcase your video and audio content to the sporting venue industry. Hosted on the MONDO | STADIA website, your stadium tours, interviews, product demos, podcasts or webinars are promoted through our dedicated channel.

Contact Jamie (j.dixon@mondiale.co.uk) to discuss options.



### MONDO | STADIA PODCAST

The MONDO | STADIA Podcast gives you the opportunity to reach the industry through informative, thought leadership discussion, with our team interviewing representatives from venues, clubs and companies.

The MONDO | STADIA Podcast can focus on a specific topic, project or product, allowing you to go into detail and highlight aspects that would be of real interest to the sporting venue business.

- Sound file provided for for promotional / marketing purposes
- Dedicated e-mail to our database of 11,000 promoting the podcast
- Promotion on MONDO | STADIA's website and social media channels
- Optional feature and full-page advert in print publication

To organise a podcast and discuss the cost, contact Sam (s.hughes@mondiale.co.uk) or Jamie (j.dixon@mondiale.co.uk).



# EXPERIENTIAL

With vast experience in delivering bespoke conferences, networking events and awards, the team at **MONDO | STADIA** can collaborate with clubs, associations and companies to offer a tailored approach or, alternatively, provide a full turnkey solution.



## MONDO | STADIA CONFERENCES

**MONDO | STADIA presents AGORA** is the preeminent conference exploring the innovative uses of technology and forward-thinking design within sporting venues.

Through panel discussions, case studies and expert keynote speakers, **AGORA** explores the benefits of the latest technology, trends and techniques - analysing the impact it has and will have at modern stadiums and sporting venues around the globe. From enhancing the fan experience and modernising stadium infrastructure, through to the planning of ceremonies and events, **AGORA** provides valuable insight that will help to increase knowledge and performance for future stadium and sporting venue projects.

Having been held during Integrated Systems Europe (ISE) since 2019, **MONDO | STADIA presents AGORA** will return at ISE 2022 in Barcelona to offer sporting venue managers and event organisers the chance to network with technology innovators and industry experts.

For sponsorship opportunities, contact Jamie ([j.dixon@mondiale.co.uk](mailto:j.dixon@mondiale.co.uk)).

### PREVIOUS SPONSORS & SUPPORTERS





# EXPERIENTIAL



## ROUNDTABLES

Offering an opportunity for industry professionals to come together and discuss a relevant topic within the sporting venue business, **MONDO | STADIA's Roundtable events** can be a thought leadership discussion involving multiple parties, or standalone event for a company to showcase its work.

### Why choose a Roundtable event?

- Establish yourself as a thought leader in a specific part of the industry and showcase your solutions
- Network with key industry contacts
- Can either be an in-person event or online
- Post-event recording and print feature for maximum promotion
- Full brand exposure - e-mail, social media and event
- Full-page print advert

To organise a Roundtable event and discuss the cost, contact Sam ([s.hughes@mondiale.co.uk](mailto:s.hughes@mondiale.co.uk)) or Jamie ([j.dixon@mondiale.co.uk](mailto:j.dixon@mondiale.co.uk))



## NETWORKING EVENTS

Whether it's to showcase a project, launch a product or simply bring the industry together, **MONDO | STADIA** can work with you to provide the perfect solution.



# TEAM SHEET



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## SUBSCRIPTION

IF YOU WOULD LIKE TO SUBSCRIBE TO MONDO | STADIA, VISIT [WWW.MONDOSTADIA.COM/REGISTER-YOUR-INTEREST](http://WWW.MONDOSTADIA.COM/REGISTER-YOUR-INTEREST)

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