

MONDO | STADIA

THE INTERNATIONAL PUBLICATION FOR TECHNOLOGY AND DESIGN IN SPORTING VENUES

MEDIA PACK 2021/22

WWW.MONDOSTADIA.COM



WHO WE ARE & WHAT WE DO

MONDO | STADIA is a publication and creative production house dedicated to the sporting venue technology and design industry.

Since our launch in 2017, a whole host of sporting venues, clubs, leagues, associations, architects and technology manufacturers have trusted us to communicate their stories to the wider industry.

From original architectural planning through to live sporting events, we take a closer look at how state-of-the-art technology and forward-thinking design has revolutionised how we consume sport within a venue.

Our team has a wealth of experience, with print and digital magazines, videos, podcasts, social media, conferences and events all forming a multimedia offering that captures the ingenuity and passion of the sporting venue industry.



PUBLICATION



WHO READS MONDO | STADIA?

- Sporting Venue Owners
- Developers & Operators
- Club Executives & Department Leaders
- Heads of Technology
- Sporting Associations
- Senior Principals in Architecture, Engineering & Construction
- System Integrators & Contractors
- Leading Technology Companies
- Industry Events & Conference Attendees

MONDO | STADIA is the international publication for technology, design, construction, operations and events within the sporting venue industry.

Produced bimonthly, MONDO | STADIA is a high-end, coffee table publication, distributed in print and online to over 11,000 readers across the world. The circulation has been meticulously researched to give advertisers access to key decision makers and top industry professionals.

This, along with partnerships with sporting associations and key industry conferences and events - offers unparalleled exposure for those looking to expand their reach into the industry.



FEATURES

INTERVIEW

An in-depth discussion with the industry's key figures.

VENUE FOCUS

We take a deep dive into the latest stadium and sporting venue projects across the world.

TEAM TALK

A thought leadership column on a specific topic in the sporting venue industry.

KICK OFF

A specific tech focus on product or projects. Enhanced advertorial option available. Contact to discuss pricing.

PRODUCT FOCUS

A full-page feature on a company's specific technology. Contact to discuss pricing.

VENUE TECH DIRECTORY

Entries from companies showcasing the latest, state-of-the-art technology for sporting venues. Contact to discuss costs for exclusive print and e-mail package.

FULL TIME PROFILE

An in-depth feature on a company, club or association. Contact to discuss pricing.

DRAWING BOARD

A first look at the latest developments on sporting venue projects while in planning. Enhanced, six-page advertorial option available. Contact to discuss pricing.

DEADLINES

ISSUE 21 - Dec | Jan 22

Deadline: 3rd Dec 21

Kick Off Focus: Lighting

ISSUE 22 - Feb | Mar

Deadline: 21st Jan 22

Kick Off Focus: Video & Digital Signage

ISSUE 23 - Apr | May

Deadline: 1st April 22

Kick Off Focus: Audio

ISSUE 24 - Jun | Jul

Deadline: 23rd May 22

Kick Off Focus: Seating & Hospitality

ISSUE 25 - Aug | Sep

Deadline: 29th July 22

Kick Off Focus: Broadcast

ISSUE 26 - Oct | Nov

Deadline: 30th Sep 22

Kick Off Focus: Ticketing & EPOS

ISSUE 27 - Dec | Jan 23

Deadline: 2nd Dec 22

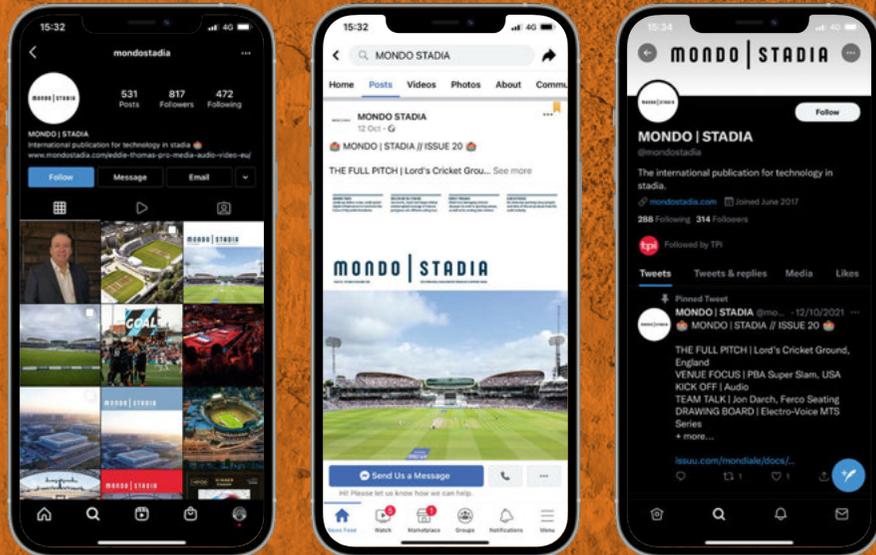
Kick Off Focus: Comms, Mics & Bodypacks



DIGITAL & SOCIAL



Sign up for the free MONDO | STADIA newsletter



SOCIAL MEDIA

Promotion across our Facebook, Twitter, Instagram and LinkedIn channels is available, either as a specific social media approach or part of a wider campaign.

@MONDOSTADIA  /MONDOSTADIA  @MONDOSTADIA  MONDO | STADIA 

E-MAILS

MONDO | STADIA's newsletters deliver the latest industry news directly to the inbox of 11,000 industry professionals, providing you with an opportunity for significant brand exposure.

There is an option for dedicated e-blasts to our database, too, allowing you to promote directly to those craving stadium and sporting venue news and solutions.

To discuss e-mail opportunities, contact Jamie (j.dixon@mondiale.co.uk).

WEB ADVERTISING

The MONDO | STADIA website provides the latest news from the sporting venue industry, as well as video and audio content.

You can run your latest news stories, send in your video content and secure leaderboard or MPU banner advertising.

Sending a press release? Contact Sam (s.hughes@mondiale.co.uk)

Interested in web advertising? Contact Jamie (j.dixon@mondiale.co.uk)

AUDIO & VIDEO

MONDO | STADIA
COMMENTARY  BOX

COMMENTARY BOX

Commentary Box provides you with a platform to showcase your video and audio content to the sporting venue industry. Hosted on the MONDO | STADIA website, your stadium tours, interviews, product demos, podcasts or webinars are promoted through our dedicated channel.

Contact Jamie (j.dixon@mondiale.co.uk) to discuss options.

MONDO | STADIA PODCAST

The MONDO | STADIA Podcast gives you the opportunity to reach the industry through informative, thought leadership discussion, with our team interviewing representatives from venues, clubs and companies.

The MONDO | STADIA Podcast can focus on a specific topic, project or product, allowing you to go into detail and highlight aspects that would be of real interest to the sporting venue business.

- Sound file provided for promotional / marketing purposes
- Dedicated e-mail to our database of 11,000 promoting the podcast
- Promotion on MONDO | STADIA's website and social media channels
- Optional feature and full-page advert in print publication

To organise a podcast and discuss the cost, contact Sam (s.hughes@mondiale.co.uk) or Jamie (j.dixon@mondiale.co.uk).

DYNAMIC VIDEO ADVERTISING

If you want to take your print advert to the next level, MONDO | STADIA offers dynamic video advertising, allowing you to promote your brand using the power of video.

What do you get?

- Advert in both print and digital editions of MONDO | STADIA
- Dynamic video advert in digital edition
- Video can be a short interview or promotional material
- Video will be hosted on our Commentary Box platform
- Video will be shared across our social media channels

Contact Jamie (j.dixon@mondiale.co.uk) to discuss options.

EXPERIENTIAL

With vast experience in delivering bespoke conferences, networking events and awards, the team at **MONDO | STADIA** can collaborate with clubs, associations and companies to offer a tailored approach or, alternatively, provide a full turnkey solution.



MONDO | STADIA PRESENTS AGORA

MONDO | STADIA presents AGORA is the preeminent conference exploring the innovative uses of technology and forward-thinking design within sporting venues.

Through panel discussions, case studies and expert keynote speakers, **AGORA** explores the benefits of the latest technology, trends and techniques - analysing the impact it has and will have at modern stadiums and sporting venues around the globe. From enhancing the fan experience and modernising stadium infrastructure, through to the planning of ceremonies and events, **AGORA** provides valuable insight that will help to increase knowledge and performance for future stadium and sporting venue projects.

Having been held during Integrated Systems Europe (ISE) since 2019, **MONDO | STADIA presents AGORA** will return at ISE 2022 in Barcelona to offer sporting venue managers and event organisers the chance to network with technology innovators and industry experts.

For sponsorship opportunities, contact Jamie (j.dixon@mondiale.co.uk).

PREVIOUS SPONSORS & SUPPORTERS



EXPERIENTIAL



ROUNDTABLES

Offering an opportunity for industry professionals to come together and discuss a relevant topic within the sporting venue business, MONDO | STADIA's Roundtable events can be a thought leadership discussion involving multiple parties, or standalone event for a company to showcase its work.

Why choose a Roundtable event?

- Establish yourself as a thought leader in a specific part of the industry and showcase your solutions
- Network with key industry contacts
- Can either be an in-person event or online
- Post-event recording and print feature for maximum promotion
- Full brand exposure - e-mail, social media and event
- Full-page print advert

To organise a Roundtable event and discuss the cost, contact Sam (s.hughes@mondiale.co.uk) or Jamie (j.dixon@mondiale.co.uk)



NETWORKING EVENTS

Whether it's to showcase a project, launch a product or simply bring the industry together, MONDO | STADIA can work with you to provide the perfect solution.

TEAM SHEET



SAM HUGHES
EDITORIAL DIRECTOR

s.hughes@mondiale.co.uk
+44 (0)7482245961



JAMIE DIXON
COMMERCIAL DIRECTOR

j.dixon@mondiale.co.uk
+44 (0)7970111717



@MONDOSTADIA 
/MONDOSTADIA 
@MONDOSTADIA 
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SUBSCRIPTION

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MONDO | STADIA

+44(0)161 476 8340
MONDO | STADIA magazine, Mondiale Media Ltd,
Strawberry Studios, Watson Square, Stockport, SK1 3AZ