

mondo^{dr}

the international publication for technology in entertainment

2006 Features List and Information

2006 FEATURES LIST**16/2 Jan/Feb**

Report: Trussing

Product: Smoke Machines and Special Effects

Bonus Distribution: SIEL, Paris / ARC 06, London / ENTECH, Sydney / AFIAL, Madrid

Advertising Deadline: 16/12/05

Editorial Deadline: 09/12/05

16/3 March/April

Report: Digital Networks

Product: Lighting Control

Bonus Distribution: Prolight+Sound, Frankfurt / SIB, Rimini / PALME, Dubai

Advertising Deadline: 17/02/06

Editorial Deadline: 10/02/06

16/4 May/June

Report: Lasers

Product: Amplifiers

Bonus Distribution: CALM, Beijing / IPALS, Bangkok / ABTT, London

Advertising Deadline: 21/04/06

Editorial Deadline: 14/04/06

16/5 July/August

Report: LEDs

Product: Mixing Consoles

Bonus Distribution: PALA, Bangkok

Advertising Deadline: 23/06/06

Editorial Deadline: 16/06/06

16/6 Sept/Oct

Report: Architectural Audio

Product: Sound Sources / DJ Equipment

Bonus Distribution: PLASA, London / Music Moscow / Prolight+Sound, Shanghai / PALA, Mumbai / AES, San Francisco

Advertising Deadline: 18/08/06

Editorial Deadline: 11/08/06

17/1 Nov/Dec

Report: Video & Visuals

Product: Loudspeakers

Bonus Distribution: LDI, Las Vegas /

Advertising Deadline: 20/10/06

Editorial Deadline: 13/10/06

ADVERTISING RATES

gatefold	£5250.00
double page spread	£3900.00
full page	£2100.00
half page	£1575.00
third	£1260.00
quarter page	£800.00

* all quoted rates assume British Pounds Sterling

* prices are correct at time of print

PRODUCTION DATA

All adverts are produced digitally. We do not accept film.

- Bitmap images need to be set at a print resolution of 300 dpi, in CMYK colour mode and saved as TIFF, JPEG or EPS.
- ALL fonts involved within the artwork must be supplied.
- A charge will only be incurred if artwork is sent incorrectly.
- A colour proof of your advert must be supplied with artwork

Compatibility: We are MAC based and can accept the following :

Software used: InDesign (Up to CS1 preferred), Photoshop, Illustrator, Freehand (saved as EPS), QuarkXpress (Up to version 6).

File Type: INDD (CS1), TIFF, JPEG, EPS, QXD, PDF (for advice on sending artwork in PDF format please visit www.mondiale.co.uk/production).

Compression types: Stuffit, Winzip

Sending images electronically: Artwork can be submitted by CD, email (files no larger than 1.5MB), or FTP. Please contact us for more details

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