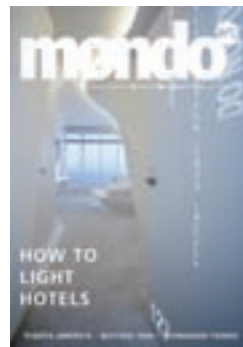
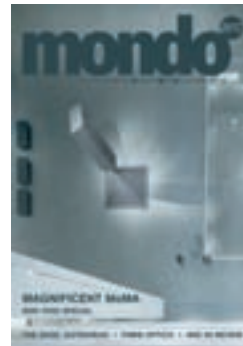




2005

was a good year...



now for

2006

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www.mondiale.co.uk

mondo*arc makes use of stunning photography and in-depth reports on the ever expanding architectural, retail and corporate lighting markets. Articles feature some of the most exciting projects and installations from around the world including urban regeneration, branded retail outlets and malls, cultural centres, office space and corporate buildings. There are also regular, informative columns by leading lighting designers about all aspects of architectural lighting. The magazine is published six times a year, with translations in six different languages (French, German, Italian, Spanish, Japanese and Chinese), and has bonus distribution at major architectural lighting exhibitions around the world. Aimed at architects, lighting consultancies, interior designers, specifiers, electrical engineers, distributors and end users, **mondo*arc** reaches the real decision makers in the architectural lighting industry.

mondo*arc #29 (Feb/Mar)

Editorial deadline 20st January 2006
Advertising 27th January 2006

Technical article: Lighting Control / Lighting Design Tools

Bonus Show Distribution: ARC 06, London; SIB, Rimini

mondo*arc #30 (Apr/May)

Editorial deadline 31st March 2006
Advertising 7th April 2006

Technical article: Education Lighting

Bonus Show Distribution: Light + Building, Frankfurt; PALME, Dubai; Lightfair, Las Vegas

mondo*arc #31 (Jun/Jul)

Editorial deadline 26th May 2006
Advertising 2nd June 2006

Technical article: Office Lighting

Bonus Show Distribution: World Lighting Fair, Yokohama

mondo*arc #32 (Aug/Sep)

Editorial deadline 21st July 2006
Advertising 28th July 2006

Technical article: Retail Lighting

Bonus Show Distribution: PLASA, London; Cityscape, London; 100% Design, London

mondo*arc #33 (Oct/Nov)

Editorial deadline 22nd September 2006
Advertising 29th September 2006

Technical article: Exterior Lighting

Bonus Show Distribution: ETS - LDI, Orlando; Cityscape, Dubai

mondo*arc #34 (Dec/Jan)

Editorial deadline 24th Nov 2006
Advertising 1st Dec 2006

Technical article: LED

Bonus Show Distribution: ELEC, Paris

• subject to change. Note: Technical articles represent only a section of the magazine. Projects and subjects will also be covered when topical.

circulation

mondo*arc has a controlled circulation of approximately 10,000 which is sent to 94 countries throughout the world. The circulation is specifically targeted at high quality lighting designers/consultancies (including all IALD members), architects, specifiers, distributors and manufacturers as well as special projects divisions of local authorities (including all LUCI members) and end user in-house design departments.

category split

Architects	4037
Lighting Designers	1711
Interior / Retail Designers	1570
Distributors / Subsidiaries	1325
M&E Engineers	768
Manufacturers	463
Local Councils / End users	553
Total	10,427

global split

United Kingdom	40%
Western Europe	23%
Rest of Europe	9%
USA	15%
Rest of Americas	2%
Asia (inc Australasia)	10%
Africa	1%
Total	100%

* correct as of Oct 19th 2005

advertising rates

gatefold	£5250.00
double page spread	£3900.00
full page	£2100.00
half page	£1575.00
third	£1260.00
quarter page	£800.00

*all quoted rates assume british pounds sterling
*prices are correct at time of print

mechanical data

	gatefold	dps*
type	310 x 210	310 x 446
trim	333 x 236	333 x 472
bleed	339 x 239	339 x 478
	full page	half landscape
type	310 x 210	150 x 210
trim	333 x 236	154 x 236
bleed	339 x 242	157 x 242
	half portrait	third landscape
type	310 x 106	102 x 210
trim	333 x 113	113 x 236
bleed	339 x 116	116 x 242
	third portrait	quarter portrait
type	310 x 75	145 x 110
trim	333 x 82	
bleed	339 x 85	

*allow 8mm between
DPS pages for binding

production data

All adverts are produced digitally. We do not accept film.

- Images need to be set at a print resolution of 300 dpi, (CMYK) saved as Tiff, Jpeg or EPS
- Logos produced in freehand/Illustrator need to be converted to paths or curves
- ALL fonts involved within the artwork must be supplied
- A charge will only be incurred if artwork is sent incorrectly
- A colour proof of your advert must be supplied with artwork

Compatibility

We are MAC based and can accept the following :

Software used : Quark, Photoshop, Illustrator, Freehand (saved as an EPS)

File Type : EPS, TIFF, JPEG, QXD, PDF

(for advice on sending artwork in PDF please visit www.mondiale.co.uk/production)

Compression types : Stuffit, Winzip

Artwork can be submitted via email (files no larger than 15MB), ISDN, CD and FTP (please contact for more details)

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company

mondo*arc is part of the international arm of the Mondiale Publishing stable. It also includes **mondo*dr** which is the industry bible for the international technology in entertainment market and **Total Production**, the international guide to live performance technology.

We also publish other magazines that are targeted at different facets of the industry: **Night** magazine caters for the nightclub industry in the UK. **Sleeper** covers the highly lucrative market of hotel design.

Mondiale Publishing is also organiser of two trade events. The **ARC** show in London is the only UK lighting show for architects, interior designers, lighting consultancies, M&E engineers and specifiers. **SLEEP**, also in London, features the European Hotel Design Awards, a conference and exhibiton aimed at architects, designers and developers in the hotel industry.