

## 104.9 Imagine FM Public File

Each local commercial radio station in the UK has requirements in respect of its music and local content, such as news etc. These requirements are set out in the station "Format", a document issued by Ofcom, the UK media regulator.

The public file contains details of elements Ofcom regulate over, such as music track, local news etc. It is intended to give you a better understanding of our output and what we are doing for our local community.

If you would like a print off copy of our Public File it is available at request.

## News Bulletins on Imagine FM

News is broadcast on Imagine FM every hour 24 hours a day (except during non stop Sunday Chill or special events). Below is our news schedule.

### Monday to Friday

SKY news each hour between 00.00 – 06.00

06.30 Local headlines

07.00 National news

07.30 Local headlines

08.00 National news

08.30 Local headlines

09.00 National news

09.30 Local headlines

10.00 National news

10.30 Local news

11.00 Local news

12.00 Local news (1 hour programme)

13.00 Local news

14.00 Local news

15.00 Local news

16.00 Local news

17.00 Local news

18.00 Local news

SKY news each hour between 19.00 – 00.00

### Saturday

SKY news each hour

08.30 Local news

09.30 Local news

10.30 Local news

11.30 Local news

### Sunday

SKY news each hour between 00.00 – 07.00

08.00 Local news

09.00 Local news

10.00 Local news  
11.00 Local news  
12.00 Local news  
SKY news each hour between 13.00 – 16.00  
SKY news each hour between 19.00 – 00.00

### **Recent News Stories Covered On Air**

Being based in the heart of Stockport, South Manchester & Cheshire, 104.9 Imagine FM is never short of news. Some of the biggest stories have been covered by our locally based news team.

Click here to see more recent stories <http://www.imaginefm.net/newslist.php>

### **The News Team**

To contact our news team call 0161 476 7343 or email [news@imaginefm.net](mailto:news@imaginefm.net)

### **The Programme Schedule**

The programme schedule can vary from time to time, however it largely follows the below schedule. To find out which presenters host which show click here <http://www.imaginefm.net/presenters.html>

#### **Monday to Friday**

00.00 to 06.00	Non Stop Imagine FM
06.00 to 10.00	Breakfast Show
10.00 to 11.00	Top 10@10
11.00 to 14.00	The Lunch Club
14.00 to 16.00	High School Hits
16.00 to 19.00	Drive Time
19.00 to 21.00	The Evening Show (Friday Night Anthems on Friday)
21.00 to 00.00	Late Night Love (Friday Night Anthems on Friday)

#### **Saturday**

00.00 to 08.00	Non Stop Imagine FM
08.00 to 11.00	The Weekend Wake Up
11.00 to 14.00	The Lunch Club
14.00 to 15.00	High School Hits
15.00 to 18.00	Disco Fever
18.00 to 00.00	Party Classic

#### **Sunday**

00.00 to 08.00	Through the night
08.00 to 12.00	The Sunday Lie In
12.00 to 15.00	The Sunday Lunch
15.00 to 18.00	The Non Stop Sunday Chill
18.00 to 21.00	The B Side
21.00 to 22.00	The Bluemoon Show
22.00 to 00.00	B-Side Extra

## **Automation and Local Programming**

We are locally programmed 24 hours a day from Strawberry Studio's in Stockport.

During weekday daytime Monday to Friday Imagine FM is fully live

During Saturday daytime period, 9 hours of our programming is automated.

During Sunday daytime period, 9 hours of our programming is automated.

## **Events & Charities**

Over the year 104.9 Imagine FM is involved with various events from carnivals in Alderley Edge, Poynton, Wilmslow to outside broadcast regularly from Merseway Shopping centre in Stockport, along with hosting Stockport and Wythenshaw Xmas lights, Bonfire displays for Round Table and rotary organizations in Woodford & Wilmslow.

Also we pride ourselves on working closely with various charities based in the South Manchester area, with the main one being The Together Trust, and once again we broadcast live from the trusts festival.

Throughout the year we will be supporting the charities at various events, including appeals, fund raising events and gala evenings.

## **Recent Highlights**

We are the station to give you memories every morning at 10am, where you can relive your youth with our top ten at tens and high school hits each afternoon. We also bring you the best way to unwind each night from 9pm with late night love. We also look towards the heritage of Imagine FM & KFM as it used to be known with a new evening show on Sunday called The B Side including the opportunity for unsigned local bands to have their music played on the radio. Each Sunday evening we have a dedicated Manchester City magazine show called Bluemoon Live.

We have a very heavy schedule of outdoor events including; Alderley May Fair, Wilmslow show, Disley Well Dressing, Stockport Festival, Poynton Party in the Park and our own BIG party events. We have visits from numerous acts including the Blossoms, Union J, Mark Owen and The Script, along with some exclusive acoustic performances.

## **Music**

We play a broad mix of music from the past 40 years, including the best music around today. An example of some of the music you can hear on Imagine FM is below.

Taylor Swift – Shake It Off  
 Take That – Shine  
 Robin S – Show Me Love  
 Madonna – Vogue  
 Oasis – She’s Electric  
 Stevie Wonder – Sir Duke

You can view our current playlist at <http://www.imaginefm.net/playlist/>

### Station Format



## COMMERCIAL RADIO STATION FORMAT

### IMAGINE FM

#### Character of Service

**A LOCALLY FOCUSED BROAD MUSIC AND INFORMATION STATION FOR STOCKPORT**

Licensed area	Stockport area (as in Ofcom advertisement)
Frequency	104.9 MHz
Service duration	24 hours
Locally-made hours	At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
Local news bulletins	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

#### Shared arrangements (if applicable)

Co-location	No Arrangements
Programme sharing	No Arrangements

#### Definitions

Speech / Music	Excludes advertising, programme/promotional trails & sponsor credits
Peaktime	Weekday breakfast and drivetime, and weekend late breakfast
Daytime	0600 to 1900 weekday and weekend
Locally-made	Production and presentation from within the licensed area

**MCA population : 462,925  
 AL 038-3**

**Licence number :**

#### Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines as updated with additional text from "The Future of Radio : The Next Phase" (2007) **AGREED MARCH 2008**

## Ofcom Localness Guidelines

Ofcom issue guidelines which explain what "localness" is for a local radio station. **Click here** to read them on the following link to Ofcom website:

<http://www.ofcom.org.uk/radio/ifi/rbl/car/localness/#content>

## Contact us

Facebook - <https://www.facebook.com/ImagineFMStudio>

Twitter - @imaginefmstudio

Telephone:

Office: 0161 476 7340

Studio: 0161 609 1049

SMS: 60777 – 'IMAGINE' (Standard texts cost 25p plus your usual rate)

Address: 104.9 Imagine FM, Waterloo Place,  
Watson Square, Stockport, SK1 3AZ

Company Details: Imagine FM Ltd.  
Registered Office: Waterloo Place, Watson Square  
Stockport, SK1 3AZ

Registration Number: 02118515 England

## Key Contacts

CEO – Paul Taylor – [paul.taylor@imaginefm.net](mailto:paul.taylor@imaginefm.net)

Station Manager – Paul Willett – [paul.willett@imaginefm.net](mailto:paul.willett@imaginefm.net)

## How to complain

If you have a complaint about 104.9 Imagine FM in the first instance contact the station manager using the above details. If however you are unhappy with the response you receive, you can complain directly to the regulator, **Click here** for Ofcom contact details.

<http://www.ofcom.org.uk/contactus/>